

SARA PIERSON

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OBJECTIVE Mid-level music industry professional with seven years of experience in production management looking to advance my career to upper management where I can oversee creative projects.

EDUCATION **Bachelor of Science in Music Industry**, May 2020

The College of Saint Rose, Albany, NY
Concentration: Voice

COURSEWORK Music Publishing, Artist Management, Music Business, Recording Engineering, Pro Tools

PRODUCTION AND PUBLISHING EXPERIENCE

Pre-Production Lead

Memphis Record Pressing, Bartlett, TN

October 2021-Present

- Instituted functional processes creating an organized system for receiving and archiving inventory.
- Problem solved by giving guidance to production staff regarding the status of usability and quantity of pre-production inventory.
- Maintained pre-production inventory, pre-production test schedule, and material orders daily.
- Created spreadsheets within Google Sheets to collect data on inventory use, waste, and return-to-stock to decrease the quantity of new material needing to be ordered.
- Awarded Employee of the Month in December 2023.

Executive Producer

Rose Record Label Group, Albany, NY

August 2018-May 2020

- Organized primary production strategy to set goals and guide projects to completion according to client standards.
- Acted as a liaison between the production crew and corporate management to facilitate feedback exchange and align expectations throughout the process.
- Worked directly with editors to oversee post-production.
- Conducted meetings with staff to discuss production progress and verify the attainment of production objectives.

Intern Staff Writer

NYS Music & Nippertown, Albany, NY

May-September 2019

- Researched country music trends and wrote event reviews, previews, and interviews.
- Curated spreadsheet of contact information for every concert venue in New York State.

ARTISTRY EXPERIENCE

Musician

Sara Pierson Music, Upstate NY

January 2014-Present

- Wrote, produced, engineered, and released a full-length LP independently.
- Performed in front of live audiences in theaters, bars and restaurants, weddings, private events, and sponsored live streams.
- Posted live performances on social media, including YouTube.
- Created a website that hosts a song catalog, EPK, and pages for the "What Country Is" podcast, Blog, and featured YouTube videos.

SKILLS Recording, Audio Editing, Microsoft Suite, Google Workspace, Deadline Management, Problem Solving